

Agora



FEDERATION OF ASSOCIATIONS
FOR PATIENTS WITH RHEUMATIC AND
MUSCULOSKELETAL DISEASES
OF SOUTHERN EUROPE

SPONSORSHIP
OPPORTUNITIES

2022

ANNUAL CONFERENCE

Future Directions
for Southern
European Patients'
Organizations

Lisbon,
September 16-17
2022

VIP Executive Art's Hotel
Avenida D. João II, nº 47
1998-028 Lisbon
Portugal

ANNUAL CONFERENCE**Future Directions for Southern
European Patients' Organizations**

Dear all,

September 16-17, 2022 the heart of AGORA Platform beats in Lisbon, Portugal.

The Annual AGORA Conference, organised on site, it is a fact, after 2 years of virtual organisation. Representatives of all our members will be present and you will have the opportunity to discuss with us on any topic you are interested.

AGORA is including 14 member countries with 20 member associations now represents more than 25 millions patients across Europe.

For all the above we invite you all to support our conference. We shall appreciate it.

Sincerely Yours

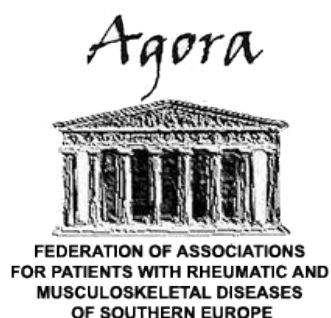
Andri Phoka
President of AGORA and
Chair of Task Force of the Conference



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Organisation



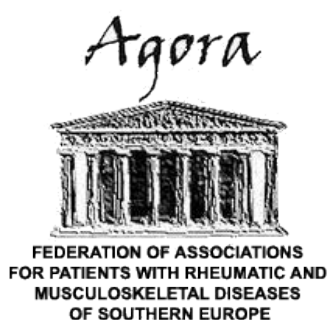
AGORA
Federation of Associations for Patients with Rheumatic and Musculoskeletal Diseases of Southern Europe

In co-operation with the



Liga Portuguesa contra as Doenças Reumaticas

Administration - Communication – Secretariat



Information - Sponsoring
Mrs Katy Antonopoulou
communications@agora-platform.eu



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WHY BECOME A SPONSOR

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach.

Our Sponsorship Team is available for any questions you may have.

Also, in addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience.



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PREMIUM SPONSORS

Three available premium categories have been designed for the best and fullest industry exposure, balancing among visibility, exposure and networking opportunities before, during and after the conference.

Check out all the details available for premium sponsors below. Major partnerships can be adapted to your specific needs and goals, happy to discuss what you need!

| | Gold € 15.000 | Silver € 10.000 | Bronze € 5.000 |
|---|---|---|---|
| | (max 2) | (max 2) | |
| Exhibition space, in premium location | 6 sq.m <i>Priority (if available)</i> | 4 sq.m <i>Priority (if available)</i> | 3 sq.m <i>Priority (if available)</i> |
| Full-page prime position advertisement | Inside front cover* | Page 3* | Inside back cover* |
| Special acknowledgment | | | |
| Sponsor's logo on Agora's website and direct link to sponsor's website | As gold sponsor | As silver sponsor | As bronze sponsor |
| Sponsor's logo on "Special thanks to" page of the final conference program (hard-copy edition, digital edition) | | | |
| Sponsor's logo on "Special thanks to" section on two (2) newsletter | | | |
| Sponsor's logo on the backdrop frame panel inside the main conference hall. | | | |
| Sponsor's logo on the back side of conferences name tags | | | |
| Mention in social media posts before during and after conference | | | |
| Item (company and/or product flyer) in the conference bags | 1 piece | 1 piece | 1 piece |

Notes

1. The exact newsletter launch timetable will be discussed with the task force
2. Prime advertisement types have unique positions. Priority will be determined by the sponsorship participation form signed date. In this case, the second-same-category sponsor will have instead a simple full advertisement in the best possible place.

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1. EXHIBITION SPACES FOR RENT

ROLL UP BANNER DISPLAY SPACE RENTAL

The space rental fee of an on-site roll-up banner display (without a company representative) costs:

- 1 roll-up banner on site display _____ € 1,000 (excl. VAT)
- 2 roll-up banners on site display _____ € 1,500 (excl. VAT)

- The sponsor-exhibitor is not eligible to choose location for the banner(s).
- The banner is placed within the exhibition area, upon availability.
- The sponsor-exhibitor is solely responsible for banner(s) transfer to/from the venue.
- Delivery Day: TBA
- Pick up Day: TBA
- Sponsors - exhibitors are kindly requested to comply with the time schedule.

2. ADVERTISEMENTS

Full-page advertisement placements in the congress final programme include the following:

- Inside front cover¹ _____ € 1,500
- Inner page² (Page 3) _____ € 1,300
- Prime position Ad (3rd cover) _____ € 1,200
- Lounge _____ € 2,500
- Inside back cover³ _____ € 1,500
- Back cover _____ € 2,000
- Simple inner page _____ € 1,000

Notes: • Types of ads ^(1,2,3) are included in the premium sponsorship packages and are not available for sale individually

- The back cover, the Inner page (3rd cover) and salon-type ads have unique places. Please contact the organizing bureau for availability.

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The Final Programme will be distributed hard-copy on site to all Congress participants; despatched electronically and also uploaded onto the official congress website.

The advertisement content and sponsor logos must meet the following specifications and will have to be sent to communications@agora-platform.eu no later than **September 5, 2022**.

Media Specifications

- Specifications are measured width by height

Full-page advertisement

- Dimensions (bleed): 17 cm x 24 cm
- Trim (on all sides): 5 mm
- Closed file format: JPEG, JPG, PDF, TIFF

Centrefold

- Dimensions (bleed): 34 cm x 24 cm
- Trim (on all sides): 5 mm
- Closed file format: JPEG, JPG, PDF, TIFF

Logo

- File format: eps., JPEG, JPG, PDF, TIFF
- Colour model: CMYK

Notes:

- PDF: Press Optimized PDF's are required
- Colors model: Please convert all colors to CMYK
- Fonts: All fonts must be embedded or outlined
- Resolution: Files must be at least 300 dpi. Color Proof must be provided in order to guarantee color reproduction.



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COFFEE BREAKS**€ 1000**

The Congress will offer coffee to all delegates, as per the Final Programme. Sponsor will cover the entire cost or part thereof. Sponsor's logo will appear:

- In coffee serving spots.
- In Special thanks section in the Congress Final Programme hard copy and digital.

LUNCHES/DINNERS**€ 1,500 / lunch**

The Congress will offer lunch to all delegates, as per the Final Programme. There is an option to cover either the entire cost of the two lunches or part thereof. Sponsor's logo will appear:

- In lunch serving posts.
- In Special thanks section in the Congress Final Programme hard copy and digital.

GALA DINNER**€ 3,000**

Sponsor's logo will appear within the area of the dinner and on Special thanks section in the Congress Final Programme hard copy and digital.

The Gala Dinner will take place after the end of the Conference Sessions.

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Future Directions for Southern
European Patients' Organizations**Sponsorship Participation Form**

In order to participate as a sponsor, please send us an email to communications@agora-platform.eu.

Expo Area / Sponsorship Confirmation

Confirmation of the Expo area or any other form of sponsorship will only be extended in writing and subject to priority and availability.

A necessary requirement for confirmation to be extended is for the duly filled-in participation form to have been sent; an agreement to be signed between the organisers (Alpha Public Relations) and the exhibitor; and, finally, payment of the relevant deposit.

The following regulations describe the contractual agreement between the organiser and the Exhibitor. By sending the participation form, you declare that you fully accept and agree with the participation terms and regulations, as well as the payment terms detailed hereinafter.

Payment terms

All sponsor categories are required to deposit:

- **a 50% advance** of the total sum of their sponsorship upon confirmation of the said sponsorship and signing the relevant agreement.
 - **a 50% payment** one (1) month before the Congress starts.
- ▶ All sponsorship amounts are exclusive of VAT.

Payment method

Payments may be effected by bank account deposit. More information regarding bank account details will be sent to each interested party upon reception of their duly filled-in participation form and confirmation of their participation.