Agora

FEDERATION OF ASSOCIATIONS FOR PATIENTS WITH RHEUMATIC AND MUSCULOSKELETAL DISEASES OF SOUTHERN EUROPE

SPONSORSHIP OPPORTUNITIES

AGORA CONFERENCE 2026

24 - 26 September 2026

Novotel Sofia Hotel

Sofia, Bulgaria

AGORA CONFERENCE 2026

More Than a Patient: Your Voice. Your Life. Your RMD Journey.

Welcome

ANDRI PHOKA

Chair



In September 2026, the Annual AGORA Conference will once again bring together the heart and voice of the AGORA Federation — a vibrant alliance of 18 patient associations from 13 European countries, representing more than 25 million people living with rheumatic and musculoskeletal diseases (RMDs).
The 2026 edition will be held in person, offering an invaluable opportunity for exchange, collaboration, and visibility among leading patient advocates, caregivers, healthcare professionals, and key stakeholders from across Europe.
At the core of the meeting lies a shared mission: to empower patients with the skills and knowledge to manage chronic conditions and their consequences, and to strengthen their ability to navigate healthcare systems and influence policies effectively.
Our curated sessions will provide insightful, actionable knowledge, inspire motivation, and foster meaningful connections that drive positive change for the RMD community across Europe.

Why Sponsor Us

Sponsoring the AGORA Conference 2026 means aligning your brand with one of the most respected patient-driven platforms in Europe.

- **Unmatched Visibility:** Reach an engaged, pan-European audience of patients, caregivers, and healthcare stakeholders.
- **Strategic Access**: Gain direct access to the RMD community and the opportunity to better understand their needs and priorities.
- **Trusted Network**: Build relationships with patient associations and explore potential collaborations with non-competing organizations.
- **Social Impact**: Show your commitment to improving the lives of millions living with chronic conditions by supporting innovation, education, and advocacy.

When you partner with AGORA, you're not just supporting a conference — you're investing in a movement that drives positive change for millions of people across Europe.

Organised by

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in cooperation with

BOPRD - Bulgarian Organisation for Patients with Rheumatic Diseases

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Sponsorships - Communication Administration

Katy Antonopoulou
Communications Head
communications@agora-platform.eu

Premium Sponsor Categories

Five available premium categories have been designed for the best and fullest industry exposure, balancing among visibility, exposure and networking opportunities before, during and after the conference. Check out all the details available for premium sponsors below. Major partnerships can be adapted to your specific needs and goals, happy to discuss what you need!



Platinum Sponsor 20.000€

- Exhibition space of 6 sq.m.
- Sponsored slot 30 minutes
- Full-page prime position advertisement (back cover)
- Sponsor's logo on the conference website and direct link to sponsor's website
- Sponsor's logo on "Special thanks" page of the final conference program (hard-copy edition, digital edition)
- Sponsor's logo on "Special thanks" section on two (2) newsletters
- Sponsor's logo on the backdrop frame panel inside the main conference hall.
- Sponsor's logo on the back side of conferences name tags
- Mention in social media posts before during and afterconference
- Item (company and/or product flyer) in the conference bags

Diamond Sponsor 15.000€

- Exhibition space of 6 sq.m.
- Full-page prime position advertisement inside front cover
- Sponsor's logo on the conference website and direct link to sponsor's website
- Sponsor's logo on "Special thanks" page of the final conference program (hard-copy edition, digital edition)
- Sponsor's logo on "Special thanks" section on two (2) newsletters
- Sponsor's logo on the backdrop frame panel inside the main conference hall.
- Sponsor's logo on the back side of conferences name tags
- Mention in social media posts before during and after conference
- Item (company and/or product flyer) in the conference bags



Premium Sponsor Categories



Silver Sponsor 10.000€

- Exhibition space of 4 sq.m. Full-page prime position advertisement (page 3)
- Sponsor’s logo on the conference website and direct link to sponsor's website
- Sponsor’s logo on "Special thanks" page of the final conference program (hard-copy edition, digital edition)
- Sponsor’s logo on "Special thanks" section on two (2) newsletters
- Sponsor’s logo on the backdrop frame panel inside the main conference hall.
- Sponsor’s logo on the back side of conferences name tags
- Mention in social media posts before during and after cconference
- Item (company and/or product flyer) in the conference bags



Bronze Sponsor 7.000€

- Exhibition space of 4 sq.m.
- Full-page prime position advertisement (inside back cover)
- Sponsor’s logo on the conference website and direct link to sponsor's website
- Sponsor’s logo on "Special thanks" page of the final conference program (hard-copy edition, digital edition)
- Sponsor’s logo on "Special thanks" section on two (2) newsletters
- Sponsor’s logo on the backdrop frame panel inside the main conference hall.
- Sponsor’s logo on the back side of conferences name tags
- Mention in social media posts before during and after conference
- Item (company and/or product flyer) in the conference bags



Supporter 5.000€

- 2 roll ups
- Full-page advertisement
- Sponsor’s logo on the conference website and direct link to sponsor's website
- Sponsor’s logo on "Special thanks" page of the final conference program (hard-copy edition, digital edition)
- Sponsor’s logo on the backdrop frame panel inside the main conference hall.
- Sponsor’s logo on the back side of conferences name tags
- Mention in social media posts before during and after conference

Other Sponsorship Opportunities

ROLL UP BANNER DISPLAY SPACE RENTAL

1 roll-up banner on site display..... € 1,000 (excl. VAT)
2 roll-up banners on site display..... € 1,500 (excl. VAT)
The sponsor-exhibitor is not eligible to choose location for the banner(s).
The banner is placed within the Secretariat area, upon availability.
The sponsor-exhibitor is solely responsible for banner(s) transfer to/from the venue.
Delivery Day: 1st day of the Conference (Thursday)
Pick up Day: 3rd day of the Conference (Saturday)
Sponsors - exhibitors are kindly requested to comply with the time schedule.

ADVERTISEMENTS

Full-page advertisement placements in the congress final programme include the following:

Lounge.....€ 2,000
Back cover.....€ 2,000
Simple inner page..... € 1,000

The Final Programme will be distributed hard-copy on site to all Congress participants; dispatched electronically and uploaded onto the official congress website.
The advertisement content and sponsor logos must meet the following specifications and will have to be sent to communications@agora-platform.eu no later than September 2, 2026.

Media Specifications	Specifications are measured width by height.
Full-page advertisement	Dimensions (bleed): 17 cm x 24 cm Trim (on all sides): 5 mm Closed file format: JPEG, JPG, PDF, TIFF
Centerfold	Dimensions (bleed): 34 cm x 24 cm Trim (on all sides): 5 mm Closed file format: JPEG, JPG, PDF, TIFF

Other Sponsorship Opportunities

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COFFEE BREAKS: 750€

The Congress will offer coffee to all delegates, as per the Final Programme. Sponsor will cover the entire cost or part thereof Sponsor's logo will appear:

- In coffee serving spots.
- In Special thanks section in the Congress Final Programme hard copy and digital.

LUNCHES/DINNERS.....€ 1800/LUNCH OR DINNER

The Congress will offer lunch to all delegates, as per the Final Programme. There is an option to cover either the entire cost of the two lunches or part thereof. Sponsor's logo will appear:

- In lunch or dinner serving posts.
- In Special thanks section in the Congress Final Programme hard copy and digital.

CONGRESS DINNER.....€ 2.500

Sponsor's logo will appear within the area of the dinner and on Special thanks section in the Congress Final Programme hard copy and digital. The congress dinner will take place at Friday 19.09.2025



Exhibitors Information (cont.)



Payment method

Payments may be affected by bank account deposit. PIRAEUS BANK AGORA FEDERATION FOR ASSOCIATIONS OF PATIENTS WITH RMDS OF SOUTHERN EUROPE IBAN: GR4801718560006856162555344 BANK ACCOUNT:685 162555344 SWIFT-BIC: PIRBGRA



Late payment

Any exhibitors / sponsors who have not kept the payment timeline described in the pricate agreement shall not be provided with any services they may have requested and/ or shall not be allowed to perform any installations in the venue. These terms are non-negotiable under any circumstances whatsoever



Participation cancellation –Waiver

Any waiver from the right to participate must be notified to the organiser by means of a registered letter before the deadline expires so as to be accepted free of charge. Should it be received after the deadline has expired, the organiser reserves the right to claim any amounts due by any legal means. Sponsorship Cancellation

	Charge Rates
Up to July 10, 2025_ _____	40%
Up to to August 31, 2025_____	60%
18 days before the conference begins_____	100%

Exhibitors Information (cont.)



Exhibitor no-show

In case an exhibitor has not made use of their stand within two hours before the Congress starts, they will be considered as having waived their right to participate. The organiser reserves all rights regarding the payment, which the exhibitor owes in full.



Security

The organiser shall not be held liable for any loss, damage, or theft involving stand equipment, exhibited products, or materials, regardless of the cause.
Furthermore, the organiser assumes no responsibility for any damage or injury caused to third parties by exhibitors or their activities during the Exhibition.
Each exhibitor is fully responsible for the security and supervision of their stand, including all exhibits and staff.

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